

Societal Change Campaign

Societal Change Campaign

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Nursing 4111 Nurses Influencing Change
Kwantlen University College

Abuse – Women, Seniors, Children

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Choice of 'Mediums' Content:

Brochure

Resource Pocket Card

Picture Poster

Power Point Picture and Statement

Flyer

Resources

Abuse is when a partner (male/female) intentionally tries to control the other person by using fear, intimidation or may actually use physical violence. The abuser may use **verbal, non verbal or physical means to gain control.**



Don't let what you

can't do stop you

from doing what you can do.

(Shashi)

Seek Help

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Emotional Child Abuse



**Remember: The Children of Today Will Be the Parents of
Tomorrow
Get Involved
Stop the Cycle**

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ELDER ABUSE

Definition: “A single, or repeated act, or lack of appropriate action, occurring within any relationship where there is an expectation of trust which causes harm or distress to a person”

(American Society on Aging, 2005).

Key Points

Community health workers have a duty to report abuse against vulnerable adults

Community health workers must be familiar with the multi-agency adult protection policy for their area

Abuse may be physical, psychological, financial, sexual or neglect



**See It
Act On it
Stop It**

**Free Lunch!! Free snacks!! Prizes and Give-
A-Ways!! Free Babysitting!!
If Needed - Transportation Provided**

Stop the Cycle

**Are YOU abused? Do you know someone who's being
abused?**

Learn what abuse IS

Learn what you can do to stop the cycle of abuse

Resources provided to help you, or someone you know.

Date: Friday, May 20, 2007

Time 9:00A.M. – 2:00 P.M.

Place: Smith Elementary School

Come and Learn – Leave and Live!!

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The above **Flyer** is an example of a ‘Media’ means of reaching out to abused women, (in this case – abused mothers of school age children). It is to be posted at the local elementary schools – possibly in the Lobby, the Library or outside of the Office. Note the times of the information session, the location and that free babysitting, lunch (and if needed, transportation), are to be provided. We hope to encourage mothers who may be abused, or know of someone who is, to attend - without fear of enquiries from their ‘partners’ (who may be doing the abusing). This flyer can be easily tailored to reach seniors that may be in an abusive environment. The flyer would be posted at the local Seniors Centre and seniors could attend in the ‘guise’ of visiting the centre for a ‘recreational’ activity.

It is our intent to encourage abused persons to get information on abuse; and begin a movement toward changing their situations. Knowledge and empowerment are the first steps in gaining (or re-gaining) power –hopefully a power that may change and enhance their lives!

List of References:

http://www.nursingworld.org/ojin/topic17/tpc17_2.htm

<http://en.wikipedia.org/wiki/Nursing>

http://www.jamesshuggins.com/h/quo1/quotations_native_americans.htm

Tell me and I'll forget. Show me and I may not remember. Involve me and I'll understand.

— ***Native American Proverb***

http://www.jamesshuggins.com/h/mot1/making_a_difference.htm

<http://video.google.ca/videoplay?docid=-6198152534376363845&q=domestic+abuse>

<http://video.google.ca/videoplay?docid=-7650853183722810174&q=domestic+abuse>

<http://video.google.ca/videoplay?docid=1541374834394278045&q=domestic+abuse>

<http://video.google.ca/videoplay?docid=4922993501189272829&q=domestic+abuse>

<http://wfrv.com/video/?id=17995@wfrv.dayport.com>

<http://keyetv.com/video/?id=9406@keye.dayport.com>

<http://www2.uchsc.edu/son/caring/content/evolution.asp>

http://www.rnjournal.com/journal/caring_page4.htm

<http://www.enursescribe.com/Peplau.htm>

www.immigrantwomenservices.com/abuse.htm

<http://women4hope.wordpress.com/2007/03/14/believe-in-yourself-inspirational-quotes-to-music/>

www.lilaclane.com

National Clearinghouse on *Family Violence*, Postal Locator 1909D1,
Family Violence Prevention Unit, Public Health Agency of Canada,
Health Canada, Ottawa, Ontario, 1993.

<http://www.preventchildabuse.com/cap.htm>

Societal Change Campaign

http://en.wikipedia.org/wiki/Maslow's_hierarchy_of_needs.com

http://www.phac-aspc.gc.ca/ncfv-cnivf/familyviolence/html/fvemotion_e.html

Believe in yourself- Inspirational Quotes to music.

Music to inspirational sayings by Shashi