

NURSING STEREOTYPES

Nurses need to define the scope of their own profession. Kalisch and Kalisch identify six images of nursing:

1. **Angel of Mercy**--Self-sacrificing, moral, noble
2. **Girl Friday**--Subservient, physician handmaiden
3. **Heroine**--Brave, dedicated
4. **Wife/Mother**--Maternal, passive, domestic
5. **Sex Object**--Sensual, romantic, promiscuous
6. **Careerist**--Knowledgeable, intelligent, respected professional

7. **Bureaucratic**--Does anything necessary, emphasis on structure

A seventh image, the Bureaucratic nurse--does anything necessary, emphasis on structure--is described in Nursing Research by Ketefian.

Another image that has predominated is:

8. **Battle Ax** – bossy, scary, inflicts pain and humiliates into compliance

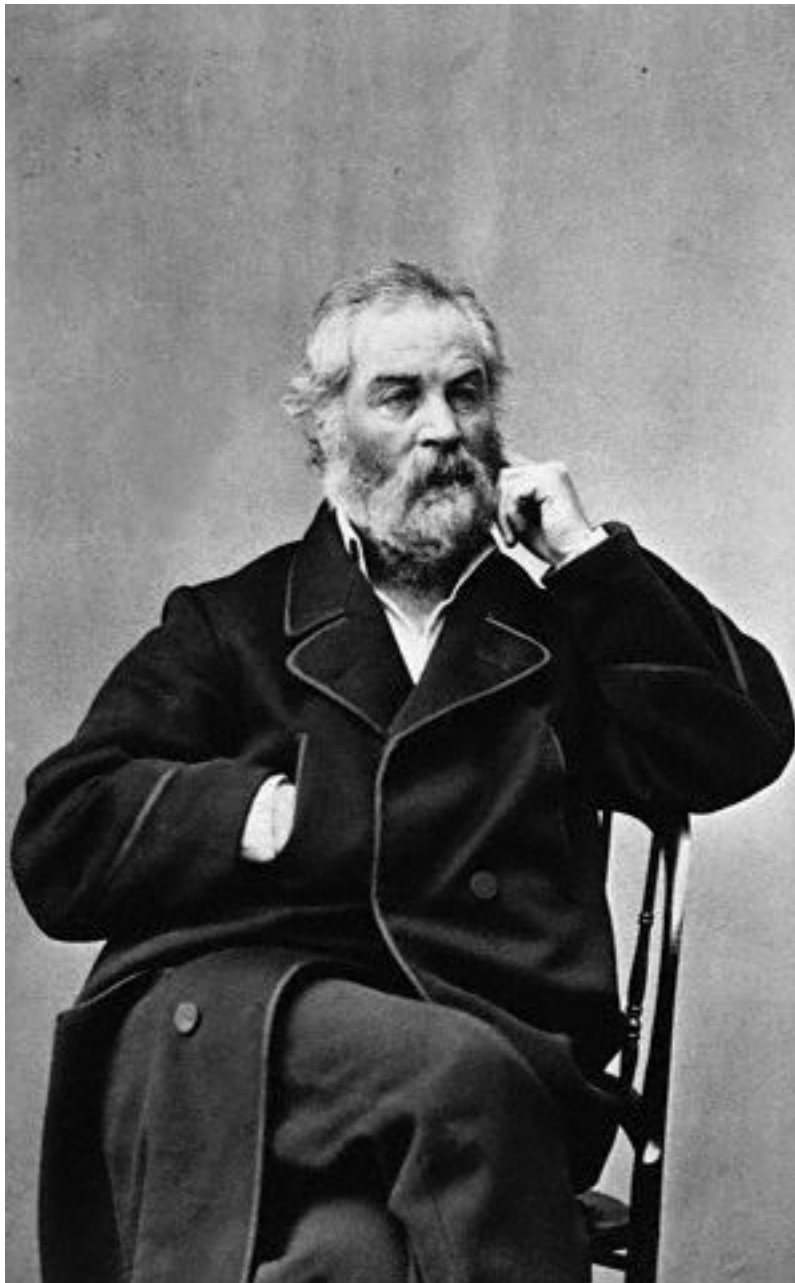
and another longstanding image that is not often acknowledge:

9. **Technology Expert** – operates, problem solves machinery and equipment; teaches and convinces patients to comply with positioning, acceptance, etc.

10. Perhaps the biggest Stereotype is Nurses are **WOMEN**.



BEHAVIOURIST BATTLE AX IMAGE



Walt Whitman served as a Nurse during the Civil War, photo: 1860

About his Nursing: <http://xroads.virginia.edu/~CAP/hospital/whitman.htm>

The Wound Dresser:

http://www.themediadrome.com/content/poetry/whitman_wound_dresser.htm



ART NOUVEAU AD SHOWING INCUBATOR USE IN FRANCE

(around 1900s)

TECHNOLOGY EXPERT



STUDENT NURSE CONSOLING WOMAN
IN LUNG MACHINE (IRON LUNG) in 1930s

TECHNOLOGY EXPERT



The Greatest Mother in the World Poster by A.E. Foringer
1918



Hold Up Your End! War Fund Week - One Hundred Million Dollars Poster
by W.B. King 1918

HEROINE IMAGE



We Need You Red Cross Recruitment Poster by Albert Steiner
1918

ANGEL OF MERCY IMAGE



I Summon You to Comradeship in the Red Cross Poster
by Harrison Fisher 1918

HEROINE IMAGE



Illustration of Florence Nightingale Holding Lamp

Original caption: Lady with the lamp- Florence Nightingale (1820-1910).



Army Nurse Preparing Injection

Original caption: 5/13/1943-Washington, DC: A modern Florence Nightingale, Lt. Frances Bullock of the Army Medical Center in Washington, DC, is one of America's Army Nurses whose devotion to country comes before regard for personal comfort and security. In ice-bound outpost and in tropic southern isles, where ever the stars and stripes are flown, the courageous women of America's resolute nursing corps are caring for our wounded.



Doctor and Nurse Attending to Child
1900

GIRL FRIDAY – HANDMAIDEN IMAGE



Jack Nicholson in *One Flew Over the Cuckoo's Nest* Jack Nicholson and Louise Fletcher in a scene from the movie *One Flew Over the Cuckoo's Nest*.

1975

BATTLE AX IMAGE



Eddie Quillan and Sally Starr in *Night Work*

1930

ROMANTIC SEX OBJECT IMAGE



War Information Posters Posters distributed by the US Office of War Information displayed at Lansburgh's Department store. The posters call for women to enroll as student nurses of the Army and Navy. Washington, DC, May 1943

CAREER IMAGE



Margaret Sanger Preparing for Senate Speech Original caption: 2/11/1931- Margaret Sanger, birth control advocate (above) will soon appear before the Senate Judiciary committee in Washington, D.C., seeking support of the "Doctor's Bill", introduced by Senator Gillet of Massachusetts.

CAREERIST, ADVOCATE ROLE



Public Opinion Embraces American Womanhood Representing public opinion, Uncle Sam embraces a nurse representing American womanhood, and says, "If you are good enough for war you are good enough to vote."

ALL WOMEN IMAGE



SEX OBJECT IMAGE