

NRBU 100: Web Presence for Nursing

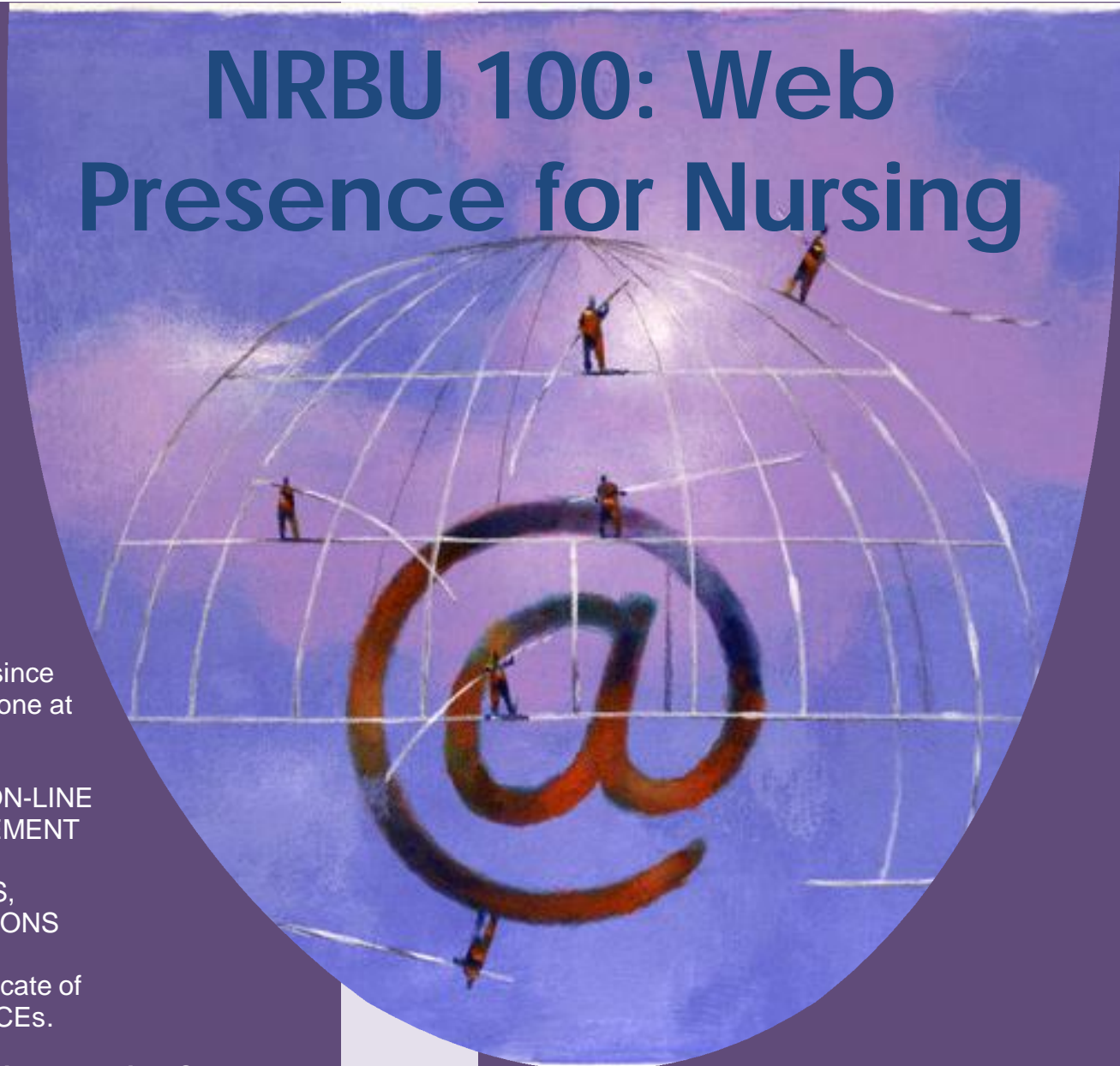
Tuition: \$199 USD

- From the Learning Center at Nursing-informatics.com
- CALIFORNIA BOARD APPROVED COURSE
- CE Provider No. CEP 14891
- You can register at any time, since this is a 1 to 1 course and is done at your own pace.
- COURSE IS CONDUCTED ON-LINE IN OUR LEARNING MANAGEMENT SYSTEM, INCLUDING ALL MATERIALS, ASSESSMENTS, ASSIGNMENTS, INTERACTIONS
- You will receive a digital certificate of completion once done for 39 CEs.



Nursing Informatics Learning Center

<http://nursing-informatics.com>
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MODULE ONE: Introduction to html and basic web design principles

MODULE TWO: The semantics of establishing a web presence in the virtual health sector

MODULE THREE: Domain registration, web hosting, picking peripheral programs, support

MODULE FOUR: Initial web layout, computer-human interface, conceptualizing your design

MODULE FIVE: Usability, Design and Aesthetics

MODULE SIX: Metaphors and Navigation

MODULE SEVEN: Graphics and other Visuals

MODULE EIGHT: Interactivity, planning forums, mailing lists, chat-rooms, contact forms

MODULE NINE: Planning your content: articles, teaching, copy-writing, presentation

MODULE TEN: Planning services: commerce, counseling, teaching, catalogs, brochures

MODULE ELEVEN: Intermediate html, css coding

MODULE TWELVE: Advanced html and integration of design and content

MODULE THIRTEEN: Launching your site, search engine optimization, reciprocal linking, directories.