

## Nursing 4111 WORKSHEET

### INTERNET ACTION ALERT PLAN

**STUDENT NAME:** \_\_\_\_\_

Select a particular societal/client issue that interests you and that also invites nursing advocacy and/or activism in influencing health related policy and/or practices. Outline how information technology could be used as a tool by nurses to promote this advocacy/activism through the use of an Internet Action Alert below.

**TARGET CLIENT POPULATION OR SOCIETAL SECTOR:**

**SELECTED ISSUE:**

**TYPE OF INFORMATION TECHNOLOGY SUITABLE TO SUPPORT YOUR INITIATIVE:**

**POLICY OR PRACTICE ADDRESSED:**

<b>ADVOCACY/ACTIVIST INITIATIVE</b>	
<b>Analyze Policy or Practice that needs to change</b>	
<b>Policy or Practice:</b>	
<b>Changes Needed:</b>	
<b>Key Players:</b>	
<b>Outline Strategy for Action</b>	
<b>Goals:</b>	
<b>People Involved:</b>	
<b>Allies/Opponents</b>	
<b>Technology to Use:</b>	

<b>ADVOCACY/ACTIVIST INITIATIVE</b>	
<b>Final Strategic Plan Details</b>	
<b>Strategy Steps:</b>	
<b>Roles:</b>	
<b>Specific Use of Technology:</b>	
<b>Key Messages:</b>	
<b>Frame Strategic Plan</b>	
<b>Timeline:</b>	
<b>Budget:</b>	
<b>Monitoring Plan:</b>	
<b>Evaluation Plan:</b>	