

## APPROVED COURSE

This completely online, self-paced course is approved by the State of California Board of Registered Nursing for full CE credit; CE Provider No. CEP 14891. Most State & Country licencing Boards accept CE credit approved by other State Boards. It can be used for up to 50% of ANCC accreditation CE requirements

This course is personalized, self-paced and taken entirely online in the privacy of your own home or office.

## CERTIFICATE


Upon completion, learners will receive a Board Approved Certificate of Completion for 39 CE credits in PDF format.


### Nursing Informatics Learning Center


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# NRBU 100: Web Presence for Nursing

 Credits: 39 CE hours

 Length: 13 modules

 Tuition: \$199 USD



*Empowering Nurses for the 21st Century*

## OVERVIEW

This 13 module (39 CE credit) course introduces self-employed nurses, nurses designing infrastructure sites, and health professionals wishing to provide health related web sites on the internet to the theory, application, ethics, and process of creating web sites for business, collaboration, e-health, and client education.

Practice includes learning how to plan and create web environments to provide health related information and/or showcase a nursing business.

## OBJECTIVES - Learners will:

- Apply theory related to computer-human interfaces, design and aesthetics, e-commerce, ethics, reliability and accuracy to web environment creation.
- Explore the dynamics of planning health related web environments and/or nursing related commercial web sites.
- Apply principles of usability, readability, design, aesthetics, metaphor, color, use of text and white space, navigation, ethics, and commerce to web site development.
- Create a selected nursing commerce or health related web environment.
- Practice HTML, CSS, graphic manipulation, multimedia application, forms and commerce tools applications.
- Explore the use of online environments for instruction, content sharing, commerce, and provision of health related services.
- Plan and create an online nursing site.
- Apply, engage in and assess the utility of this online nursing site.





## More Details

All courses are done completely online in our learning management system, including all materials, activities, assessments, assignments and interactions. You will receive electronic copies of all course materials. When done your course, you will receive a digital certificate of completion.

## ASSESSMENT

Learners are assessed for their work on a variety of content-driven assignments including:

- \* Forums
- \* Worksheets
- \* Journals
  
- \* Quizzes
- \* Goal Setting
- \* Planning Tools
  
- \* Databases
- \* Self Assessments
- \* Web Space Development

## NRBU 100 MODULES

### Module 1:

Introduction to HTML and basic web design principles

### Module 2

Establishing a Web Presence in the virtual health sector

### Module 3:

Domain Registration, Web Hosting, Peripheral Programs, Support

### Module 4:

Web Layout, Human-Computer Interface, Conceptualizing Your Design

### Module 5:

Metaphors, Design and Aesthetics

### Module 6:

Usability and Navigation

### Module 7:

Graphics and Other Visuals

### Module 8:

Planning Interactivity

### Module 9:

Planning Content: Writing and Presentation

### Module 10:

Planning Services: Commerce, Professional Services, Catalogs and Brochures

### Module 11:

Intermediate HTML and CSS

### Module 12:

Intermediate HTML, CSS and Integration of Design

### Module 13:

Launching, Optimizing & Advancing Your Site



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