

INTERNET ACTION ALERT PLAN

STUDENT NAME: _____

Select a particular societal/client issue that interests you and that also invites nursing advocacy and/or activism in influencing health related policy and/or practices. Outline how information technology could be used as a tool by nurses to promote this advocacy/activism through the use of an Internet Action Alert below.

TARGET CLIENT POPULATION OR SOCIETAL SECTOR:

SELECTED ISSUE:

TYPE OF INFORMATION TECHNOLOGY SUITABLE TO SUPPORT YOUR INITIATIVE:

POLICY OR PRACTICE ADDRESSED:

ADVOCACY/ACTIVIST INITIATIVE	
Analyze Policy or Practice that needs to change	
Policy or Practice:	
Changes Needed:	
Key Players:	
Outline Strategy for Action	
Goals:	
People Involved:	
Allies/Opponents	
Technology to Use:	

ADVOCACY/ACTIVIST INITIATIVE	
Final Strategic Plan Details	
Strategy Steps:	
Roles:	
Specific Use of Technology:	
Key Messages:	
Frame Strategic Plan	
Timeline:	
Budget:	
Monitoring Plan:	
Evaluation Plan:	